



Case Study

Heartland Alliance

Heartland Alliance, one of the world's leading anti-poverty organizations, is using Zinstall WinServ to automate its server migrations, and to ensure complete and efficient deployment of new servers.

www.zinstall.com/server

HEARTLAND ALLIANCE

About

Heartland Alliance, one of the world's leading anti-poverty organizations, works in communities in the U.S. and abroad to serve those who are homeless, living in poverty, or seeking safety. It provides a comprehensive array of services in the areas of health, housing, jobs and justice – and leads state and national policy efforts, which target lasting change for individuals and society.

Founded in 1888, Heartland Alliance is a nonprofit, nonpartisan, nonsectarian organization.

With 1400+ employees, 70+ programs, and a truly global presence, Heartland Alliance relies on its IT infrastructure to deliver efficient, reliable service – anytime, anywhere.



The Challenge

As a non-profit organization, Heartland Alliance focuses its resources on the work it does for communities in need of shelter, safety and financial stability. This means that both financial and human resources available for IT infrastructure and IT projects are minimal.

Due to lack of resources (both people and tools), IT staff were forced to perform new server deployment and server migrations manually – leading to delays, stress, and difficulty to plan those projects.

Reaching a point when a significant amount of servers required replacement at the same time (accelerated by Server 2008 End-Of-Life), Heartland Alliance decided to seek a server migration product that would automate those deployments, while minimizing time and financial spend.



Why Zinstall?

Following a comprehensive research of server migration products and solutions, Heartland Alliance decided to use Zinstall. Key benefits of Zinstall WinServ for Heartland Alliance included the ability to migrate to a different version of Windows (such as Windows Server 2008 to Windows Server 2019), migration of server applications (not just data and profiles), and competitive pricing.

Automatic migration of Server applications from Server 2008 to Server 2019 was especially important, since many of the servers in need of migration were running Server 2008.



The Solution

Using Zinstall WinServ, Heartland Alliance IT staff are able to automate their server migrations across the board.

The product allows IT staff to migrate a wide array of servers to new OS and new hardware. The same process works both for physical and for virtual servers.

Since the product migrates applications, settings, profiles, shares and data natively and automatically, the amount of manual work before and after the migration is reduced to bare minimum, allowing IT staff to complete new server deployments on time and on budget.

Heartland Alliance IT staff enjoys direct access to Zinstall Migration specialists for any support or best practices questions, further streamlining the process.

“Compared to how we used to do migrations, Zinstall WinServ is a complete transformation. Complex server migrations are performed with minimal stress, our ability to plan is improved and overall this allows us to service the business more effectively.”

Carla Wheeler | Global CIO & CISO, Heartland Alliance



The Result

Adopting Zinstall WinServ has completely transformed the way Heartland Alliance IT staff deal with server migrations and server deployments.

With migrations automated by WinServ, Heartland Alliance were able to migrate their remaining 2008 servers to new hardware and new OS quickly and efficiently, using the limited resources they had at their disposal.

This alone has solved a major headache of maintaining an OS that is no longer supported, and is no longer considered compliant.

As Heartland Alliance IT staff continue to use WinServ for day-to-day server migrations and deployments, the product reduces the strain on the IT team, and improves the ability of IT leadership to plan ahead, and allows Heartland Alliance to dedicate more of its resources to what it does best: helping communities in need.